

Street Support and public nuisance - inclusive education strategies versus marginalisation

Dissemination and exploitation of results

Dissemination and exploitation of results – what ?

Main Aim

- To tackle the situation and problems of homeless people with an inclusive strategy

Main messages

- homeless people are not the problem, the situation is
- to approach the situation with a pro-active, supportive and comprehensive strategy is more effective than a repressive approach
- we have best practices and tools to support your efforts to improve the situation

Dissemination and exploitation of results – how ?

How – 1

- analyse stakeholders
- prepare dissemination plan and time table
- prepare sustainability plan

How – 2

- create public access to findings
- address stakeholders
- make results sustainable

How – 3

- establish easy access online resource centre
- organise 4 national multiplier events
- organise a European multiplier event

Dissemination and exploitation of results – how ?

Specific communication and dissemination activities:

- create an overall project identity, including an overall mission and principles, as well as a project logo
- develop a dissemination plan
- set-up a tailored database, which will be used by de Regenboog Groep to disseminate information to a broad range of stakeholders
- develop a project leaflet with project information
- develop and regularly update the project website and include relevant resources and links
- share updates, news and products through e-mailings and social media (Facebook) of all partners,
- undertake widespread and tailored dissemination of project activities and results
- identify relevant events for promotion and dissemination, e.g. the International Harm Reduction Conference, FEANTSA conferences
- promote project events and activities.

Dissemination and exploitation of results – who ?

Stakeholders – NAT

- service provider
- educational institutions
- adult trainer
- local and national decision and policy maker
- funder
- Networks and interest groups
- Municipalities

Stakeholders – INT

- relevant European networks
- European institutions

Dissemination and exploitation of results – methods ?

- promotional leaflet (M3)
- website (M3)
- social media
- newsletter
- external mailing lists
- external conferences
- national trials
- final conference Amsterdam

Dissemination and exploitation of results – sustainability ?

The following steps will be taken to ensure that project results will remain available and will be used after the end of the project:

An updated project website and online Resource Centre will remain online after the end of the project, including

- the Toolbox,
- the Assessment Report
- the Country Reports
- the Good Practice Collection,
- the case studies
- regularly updated links and resources

What can we do together?

– stakeholders:

We will approach you to provide us with the main stakeholders in your country – (multiplier events!)

– dissemination channels

We will provide you with messages to be disseminated through your own channels